

Name: _____ Date: _____ Topic/Prompt: _____

Persuasive Writing Scoring Guide

	Below Basic (1 point)	Basic (2 points)	Proficient (3 points)	Advanced (4 points)	Score	
Organization	No plan	Attempts a plan	Clear plan	Well-developed plan		
	<input type="checkbox"/> No clear position statement <input type="checkbox"/> Reasons, details, or facts absent or do not match topic/position <input type="checkbox"/> No transitions; confusing transitions <input type="checkbox"/> No examples; examples are not clear <input type="checkbox"/> No conclusion paragraph; conclusion paragraph is not clear	<input type="checkbox"/> Attempt at an introduction with position statement <input type="checkbox"/> Attempts some reasons, details, or facts to support the position <input type="checkbox"/> Attempts some simple transitions <input type="checkbox"/> Attempts some examples or explanations to persuade <input type="checkbox"/> Attempts conclusion paragraph; conclusion needs work	<input type="checkbox"/> Clear introduction with a clear position statement and a plan <input type="checkbox"/> Good reasons, details, or facts support the position <input type="checkbox"/> Simple transitions used correctly <input type="checkbox"/> Simple but good, clear examples or explanations to persuade <input type="checkbox"/> Simple but good conclusion paragraph that fits the position	<input type="checkbox"/> Strong introduction with a strong position statement and plan <input type="checkbox"/> Strong reasons, details, or facts support the position <input type="checkbox"/> Variety in transitions; transitions successfully connect body paragraphs <input type="checkbox"/> Interesting examples or explanations to persuade <input type="checkbox"/> Conclusion paragraph restates position in a new and effective way		
	Content	<input type="checkbox"/> Information unclear or missing <input type="checkbox"/> No or confusing elaboration <input type="checkbox"/> Body paragraphs off topic; not clear	<input type="checkbox"/> Little information; information is repeated or wanders <input type="checkbox"/> Information shows limited understanding of the topic/position <input type="checkbox"/> Some attempt to develop body paragraphs to fit the topic/position; not always persuasive	<input type="checkbox"/> All information is correct and relates to the position <input type="checkbox"/> Information shows clear understanding of the topic/position <input type="checkbox"/> Definite attempt to develop body paragraphs to fit the topic/position; tries to persuade	<input type="checkbox"/> All information is interesting, helps explain the position <input type="checkbox"/> Information shows an in-depth understanding of the topic/position <input type="checkbox"/> Well-developed body paragraphs bring topic/position to life; very persuasive	
	Style	<input type="checkbox"/> Incomplete sentences or sentences do not make sense <input type="checkbox"/> Little or no description; descriptions unclear <input type="checkbox"/> No clear purpose for the essay	<input type="checkbox"/> Short, simple sentences that often begin the same way <input type="checkbox"/> Repeated words or phrases <input type="checkbox"/> Essay not developed but shows some purpose for the writing	<input type="checkbox"/> Good simple but complete sentences; some variety in sentences and their beginnings <input type="checkbox"/> Basic words or phrases used correctly <input type="checkbox"/> Essay shows a clear purpose for writing	<input type="checkbox"/> Variety in sentences and in the way sentences begin <input type="checkbox"/> Descriptive words or phrases used effectively <input type="checkbox"/> Essay leaves no doubt about the purpose for the writing	
Neat + CUPS*	<input type="checkbox"/> Filled with errors CUPS <input type="checkbox"/> No paragraphing <input type="checkbox"/> Hard to read; messy	<input type="checkbox"/> Several errors in CUPS <input type="checkbox"/> Attempts to incorporate paragraphs <input type="checkbox"/> Readable but not neat	<input type="checkbox"/> A few errors in CUPS <input type="checkbox"/> Looks like an essay with several paragraphs <input type="checkbox"/> Neat and enjoyable to read	<input type="checkbox"/> Hardly any errors in CUPS <input type="checkbox"/> Clearly an essay with several well-organized paragraphs <input type="checkbox"/> Obvious effort by the writer to make the essay easy and fun to read		
* Neat = Neatness C = Capitalization U = Usage P = Punctuation S = Spelling					Total Score (16 possible)	